



SeniorBrigade

A MICHIGAN SENIORS INITIATIVE

Attorney General Mike Cox

As Michigan's population ages, they face increasingly complex decisions on critical issues such as health care and financial matters. The elderly are also frequently targets of unscrupulous scam artists that prey upon this segment of our population. There are literally hundreds of resources available to senior citizens but limited knowledge that they exist or how to access these services. Likewise, there are many scam artists seeking to take advantage of seniors, but limited awareness of how to recognize and avoid them. The Senior Brigade initiative is designed to bring this information to Michigan's seniors and their families in a comprehensive, user-friendly format.

The SeniorBrigade.com website was launched in 2009 as a 24-hour a day method to provide trusted and useful information on health care issues, financial matters, consumer protection, and veteran's affairs. It provides links to a wide variety of state and federal programs to help make informed decisions that can benefit Michigan's seniors.

One of the most unique and beneficial aspects of the Senior Brigade website is the calendar of state-wide community and recreational events specifically for seniors. This calendar is continuously updated with new events, and site visitors can search for specific types of activities by county in which the event is taking place.

A free on-site seminar program has been developed to further enhance the awareness of Michigan's seniors and their families on these topics. The educational outreach program consists of short presentations that highlight particular situations and areas of interest that seniors and caregivers may encounter. The subjects currently offered include: *Protect Yourself: Phone and Mail Scams*; *Protect Yourself: Identity Theft*; *Protect Yourself: Investment Fraud*; *Protect Yourself: Repair and Equity Scams*; and *Protect Your Loved Ones: Residential Care Facilities*. These live presentations supplement the information provided on www.seniorbrigade.com. In addition, a comprehensive guide of the consumer protection information available on SeniorBrigade.com is available for download and printing on the website.

The Senior Brigade initiative was created as a result of a public-private partnership between the Attorney General's office and corporate and non-profit resources.

We look forward to working together to keep Michigan's seniors safe and informed.

Thank you for your interest in the Senior Brigade initiative.